

Minutes 11/17/2011 GJSC Board Meeting
GJSC Office

Present: Shaun Howe, Desiree Turner, Tony Bradshaw, DBM, Jessica (i.e.,
Janessa), Henry Stoffel, Shari Speer, Larry Johnson, Tom Lilpop, Christi Hine,
Melynda Brown

1. Call to order by Tony at 6:31
2. Approval of minutes from October meeting (DBM read them to the assembled).
3. Reports:
 - A. Financial – Desiree; information being compiled, estimates approx \$7200; winter budget was \$5856, approx. \$2465 rec'd.; Futsal numbers are also short but expects more sign ups, as with Soccer Stars. Winter budget of \$23,481 (\$5295 collected); November was flat with no income, but with December expects the budget shortfalls to be made up. Good news on horizon: about 2K from Soccer Stop, CYS commissions from Kohls Cup (2K), approx 3K expected from B & H, 4K from RMOA
 - B. Director – Shaun
 - a. Update on Kohl's / CYS Cup – sent expenses and will be cut a check for approx. \$2000.
 - b. High School Soccer Update discussion: hoped for 25, got 19-20, 14 definite, J.R. Davis will coach them (no fee/donate to team – looks like 6K in revenue [not budgeted])
[CWS discussion and potential conflicts with GJSC and CMU with goal of promoting GJSC and HS soccer and equal access to facilities]
 - c. Winter Training Update: hope is 130-150 futsal, increase Soccer Stars; attempt to maximize indoor space and program accordingly.
 - e. After School Program Update – Nisley, Wingate, Broadway, Chipeta. Good outcome.
 - f. Received \$4,000 from Rocky Mountain Orthopedics today to put toward our scholarship line item in the budget.
 - i. Would like to provide lectures to coaches, parents, players.
 - ii. Physical therapy evaluations and outreach
 - iii. Presence during games, unquantified...
 - g. Received \$1,500 for B&H

- h. Won't save \$2,000 on phone service, but some savings.
Desiree is recouping \$2,500 from IRS.
 - i. Middle School Soccer Plan for Fall discussed (Larry) and needs to move to committee, put up goal posts? Goal is 8 middle schools, and hopefully expand to 24 over three years...
 - j. Recreation program in spring/referee requirements mentioned.
 - k. Need for marketing coaches, club, etc. discussed.
 - C. Referees – Tom: reporting issues, registered at Got Soccer, ironed out most pay issues, some difficulty with WSL/CYS interface, Dave Norton was invited to work with the refs organization to look into recruitment and outreach, online coursework discussed, volunteer refs requirements (no test); need to develop some additional coursework for refs, as it is not online, discussion about coursework requirements...
 - D. Rec. Committee – Henry (no discussion)
 - E. Tournament Committee – Shari: spring tourneys are in development
- 4. New Business – no real discussion
- 5. Committee Reports
 - A. Financial: \$123,000 in investment account
 - B. Marketing: Look into facebook/twitter/social media
- 6. Adjournment at approx. 8 PM.

DBM